

Showcase Opportunity

The upcoming Chapter Showcase will open in conjunction with the dinner meeting at 5:00 p.m. and will remain open until the keynote speaker begins at 6:30 p.m., allowing time for the mingling of guests.

Each display booth will be provided with a 30" x 72" table, appropriate table cover and skirting. Electrical outlets will be available.

The total area allowed for each display will be 8' x 5', with a backdrop height restriction of 8'. Set up time will be between 4:00 p.m. and 4:45 p.m. display cost for members is \$150.00. Non-members wishing to display in the Showcase may do so by contacting the HRPA Durham Chapter offices

Exhibit reservations will be accepted on a first-come, first-served basis. To avoid disappointment, reserve your display early by calling our office at (905) 721-9564.

The #1 National Bestseller

BOOM BU&S T ECHO

PROFITING FROM
THE DEMOGRAPHIC SHIFT
IN THE 21st CENTURY

David K. Foot
with Daniel Stoffman

Agenda

- 5:00 pm:** Showcase Opens,
Reception & Networking
- 6:25 pm:** Welcome and Introductions
- 6:30 pm:** Dinner
- 6:45 pm:** Speaker
Question & Answers
- 8:45 pm:** Adjournment

HRPA Durham, 74 Simcoe St. South,
Suite 301
Oshawa, ON., L1H 4G6

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Fax: 905-436-6291
Email: hrpad@adminedge.com



Human Resources
Professionals
Association
**Durham
Chapter**

TM

Proudly presents,

David K. Foot

**Best Selling Author
and Economist**

March 22, 2012
Quality Hotel &
Conference Centre
1011 Bloor St. E, Oshawa, ON

WWW.hrpad.org

David K. Foot

David K. Foot, Professor, Department of Economics at the University of Toronto, is co-author of the best-selling books *Boom Bust & Echo: How to Profit from the Coming Demographic Shift** and *Boom Bust & Echo: Profiting from the Demographic Shift in the 21st Century***. These books reflect his research on the relationships between economics and demographics and on the resulting implications for both private and public policies. Following his undergraduate degree in Australia and his doctorate in economics from Harvard University, Professor Foot's research involved projections of the Canadian economy. Subsequently, he focussed on Canada's declining population growth and associated population aging as one of the fundamental and often neglected determinants of the challenges to economic performance and policy. His research has resulted in contributions to a variety of specific fields such as marketing, human resource planning, corporate organization, saving and investing, housing, health, education, recreation and leisure, unemployment, migration, government expenditures, and intergovernmental relations. A number of these themes are explored in two of his previously published books, *Canada's Population Outlook: Demographic Futures and Economic Challenges* and, with Blossom T. Wigdor, *The Over Forty Society*. In addition to academic writings and contributions to professional journals and to the popular media, Professor Foot's work in the area of public policy has included research and submissions to many provincial and federal government commissions and numerous consulting and conference assignments for both private and public organizations. He is a recipient of one of the national 3M Awards for Teaching Excellence and is a two-time winner of the University of Toronto undergraduate teaching award.



CHANGING DEMOGRAPHICS: HR CHALLENGES AND OPPORTUNITIES

Demographics is the study of people and people are both customers and employees. The human resource changes associated with changing demographics over the past half century are well documented. The opportunities and challenges of the future can be anticipated using the same demographic road map. What will be the future as the Boomers gradually retire?

In his presentation, David Foot outlines future labour market trends in Ontario and Canada and elsewhere and draws out the implications for recruiting, retention and retirement strategies and policies. A Q & A session at the conclusion of his presentation will provide an opportunity for participants to explore their specific interests and concerns.

Showcase Your Product or Service

| Yes reserve a table top display today! | # Tickets | Price |
|--|-----------|----------|
| <input type="checkbox"/> Reserve a table top display | | \$150.00 |
| <input type="checkbox"/> Reserve a Table of Eight | | \$375.00 |
| <input type="checkbox"/> Members— Dinner Only | | \$48.00 |
| <input type="checkbox"/> Non-Member - Dinner Only | | \$55.00 |
| <input type="checkbox"/> Students - Dinner Only | | \$37.00 |

Subtotal: _____

HST _____

Total: _____

Name _____

Address _____

Phone _____

Method of Payment

- Cheque
- Visa
- MasterCard
- American Express

Registrations accepted only upon receipt of payment. Cheques should be made payable to *HRPA Durham Chapter*.

*No cancellations for the event after March 16, 2012. No refunds will be provided, substitutions only.

Credit Card # _____ Exp. date _____

Signature _____

March 22, 2012
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